

Adobe® InCopy® CS6 and InDesign® CS6 Collaborative Editorial Workflow



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Executive overview

Effective publishing demands tightly choreographed collaboration among editorial groups and design groups working against ever-present, urgent deadlines. With a more efficient workflow, editorial and design professionals can devote more time to the quality of the work and less to the mechanics of the publishing process.

Regardless of company size, a large number of publications are created by small, tightly knit teams of editors and designers. Publications created by fairly small workgroups need an efficient workflow but often make do with a combination of Microsoft Word, a page layout application, and many rounds of paper proofs. Because these tools and techniques are not designed for tight collaboration, combining them in editorial workflows often leads to delays, inefficient workarounds, and compromised quality.

Adobe InCopy CS6 software is a professional writing and editing program that integrates tightly with Adobe InDesign CS6 software to deliver a complete solution for collaborative editorial workflow for any size publishing workgroup. InCopy CS6 lets writers and editors simultaneously develop their individual stories directly in the InDesign CS6 layout, even while the designers are working on the same layout in InDesign. Because InCopy CS6 and InDesign CS6 use the same technology for composing text and displaying graphics, writers, editors, and designers can visualize exactly how copy and layout interact—throughout the workflow, rather than just at the end.

This guide explains how using InCopy CS6 and InDesign CS6 together reduces review-and-revision cycles between editors and designers, improves editorial control over copy, and gets publications to market faster. It also provides a step-by-step overview of how to set up an effective InCopy CS6 workflow that's easily customized for your workgroup's needs.

